



WOOL INDUSTRY EXPORT PROMOTION COUNCIL (WOOLTEXPRO)

Setup by Ministry of Textiles, Government of India

Regd. Under Soc. Regn. Act No. Maharashtra State, Mumbai/1560/2001

Products under the purview: (Ch. 51: Wool, Fine or Coarse Animal Hair, Horsehair Yarn & Woven Fabric, Ch. 55: Worsted Yarn & Fabric, Ch. 56, 58, 63, 65 & 67: Woollen Made-ups including Felt, Woven Pile Fabric, Blankets, Home Textiles, Hats, Caps and other Articles, Ch. 62: Wool Shawls, Scarves & Garments, Ch. 57: Machine-Made Carpets)

Ref.No.:HK/2026-27/

13th October, 2026

HK FASHION INSTYLE 2027

Greetings from **WOOLTEXPRO!**

WOOLTEXPRO invites member-exporters for participation in **HK Fashion InStyle 2027**, one of Asia's leading fashion sourcing platforms, to be held from **27–30 April 2027** at the **Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wan Chai, Hong Kong**.

Organised by the **Hong Kong Trade Development Council (HKTDC)**, Fashion InStyle provides an international platform for fashion brands, designers, manufacturers and textile suppliers to connect with buyers and sourcing professionals from across the world.

WHY EXHIBIT AT FASHION INSTYLE?

- **Global Buyer Access:** The 2026 edition attracted around **12,000 buyers** from **108 countries and regions**, with **380 exhibitors** from **22 countries and regions**.
- **Strong Business Matching:** The fair recorded **644 business matching meetings**, supporting direct buyer-supplier connections.
- **International Market Reach:** Buyers include retailers, e-tailers, wholesalers, importers, buying offices, department stores, fashion brands and distributors.
- **Business Beyond the Fair:** HKTDC's **Click2Match** and smart business matching platform enable exhibitors to identify leads, schedule meetings and continue communication with buyers online before and after the physical exhibition.
- **Global Networking & Visibility:** The fair also provides networking opportunities, media exposure, seminars, buyer forums and fashion events.

✚ THE EXHIBITION COVERS THE COMPLETE FASHION SOURCING VALUE CHAIN, INCLUDING:

Athleisure | Designer Spotlight | Fashion Accessories | Fashion Gallery – Premium Zone | Fashion Tech & Services | Lingerie, Loungewear & Kidswear | Materials Bazaar | Men in Style | Urban Chic | Women in Style, Bridal & Evening Wear

✚ THE EXHIBITION COVERS THE FOLLOWING PRODUCT CATEGORIES:

Garments / Apparel | Athleisure | Fashion Accessories | Lingerie & Loungewear | Kidswear | Men's Wear | Women's Wear | Bridal & Evening Wear | Designer Premium Fashion | Fashion Materials & Textiles | Yarns and other upstream materials | Fashion Technology & Services | Innovative & Sustainable Materials



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PARTICIPATION DETAILS

Particulars	Details
Booth Type	PETIT Booth
Booth Size	6 sq. m. (3m × 2m)
Participation Fee	Rs. 1,75,000/-
Corner Booth	Rs. 10,000/- extra , subject to availability

BANK DETAILS FOR RTGS / NEFT

Account Name	WOOL INDUSTRY EXPORT PROMOTION COUNCIL
Bank	CANARA BANK
Branch	NEW MARINE LINES BRANCH, MUMBAI – 400020
Account No.	1389201003519
IFSC Code	CNRB0001389
Account Type	Current Account

IMPORTANT

- Participation will be confirmed on a **First-Come, First-Served basis**, subject to receipt of full payment.
- Interested exporters are requested to apply early to secure their preferred booth location.
- The fair also offers **online-to-offline business matching**, allowing exhibitors to connect with buyers before, during and after the physical exhibition.
- HKTDC's platform enables exhibitors to receive buyer enquiries, schedule meetings, share product information and continue communication after the fair.
- Interested exporters are requested to **complete the Registration Form and submit it along with proof of payment at the earliest** to secure their preferred booth location.

For further details, please contact: +91-7011107267, 9870331184.

Kind regards,

Team WOOLTEXPRO

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